

# FEATURES LIST

As the must-read publication for the international spirits trade, our 2024 features list is more varied than ever before. Spanning established categories such as Scotch, gin and vodka to up-and-coming disruptive sectors, plus numerous global reports, our schedule will help you plan your most effective marketing strategy yet.

Month	Features	Awards results	Additional distribution	Editorial deadline
January	<b>Most Innovative Spirits list</b> Spirits trends to watch Category reports: Japanese whisky; RTDs	Low & No Masters; Taste Masters 2023		15 December
February	<b>The Tequila issue</b> Category reports: Tequila; Mezcal; Low/no-alcohol Regional report: UK Gin in travel retail Vinexpo Paris preview	Tequila & Mezcal Masters	Wine Paris & Vinexpo Paris	19 January
March	<b>The Rum issue</b> Category reports: Rum; Third-party spirits; Cachaça Regional report: The Caribbean IAADFS Summit of the Americas preview; ProWein preview	Rum & Cachaça Masters	IAADFS Summit of the Americas; ProWein, Düsseldorf	16 February
April	<b>The Vodka issue</b> Category reports: Vodka; Tonics and mixers; Vermouth Regional report: Eastern Europe Tequila in travel retail	DB & SB Spring Blind Tasting; Tonic & Mixer Masters		15 March
May	<b>The Asia issue</b> Category reports: Asian spirits; Cognac; Brandy; SaaS/Software Regional report: China Irish whiskey in travel retail	Cognac Masters; Brandy Masters; Asian Spirits Masters	London Wine Fair	19 April
June	<b>The Brand Champions 2024*</b> Category reports: Rum; Hard Seltzers Regional report: Western Europe Vodka in travel retail	Scotch Masters; Hard Seltzer Masters	Bar Convent Brooklyn	17 May
July	<b>The Gin issue</b> Category reports: Gin; Sustainability; Calvados Regional report: US Tales of the Cocktail preview	Gin Masters – First Tasting	Tales of the Cocktail	14 June
August	<b>The Whisky issue</b> Category reports: Scotch whisky; World whisky; Spirits packaging Regional report: Australia	American Whiskey, Irish Whiskey, and World Whisky Masters		19 July
September	<b>The Travel Retail issue</b> Global travel retail report Category reports: Irish whiskey; Vodka; Rum Show previews: TFWA World Exhibition & Conference	Vodka Masters; Travel Retail Masters	TFWA World Exhibition & Conference	16 August
October	<b>The Luxury Spirits issue</b> Category reports: Luxury spirits; Japanese whisky; Armagnac; Low/no-alcohol Regional report: Nordics Show previews: Bar Convent Berlin; London Cocktail Week	Luxury Masters; DB & SB Autumn Blind Tasting	Bar Convent Berlin; London Cocktail Week	13 September
November	<b>The On-Trade issue</b> Global Bar Report Category reports: Liqueurs; Tonics & mixers; American whiskey	Liqueur Masters; Speciality Masters; Pre- Mixed & RTD Masters		18 October
December	<b>World Spirits Report</b> Category reports: Aquavit; Sustainability; Gin; Spirits packaging Rum in travel retail	Design & Packaging Masters; SB Awards; Gin Masters – Second Tasting		15 November

\* The definitive guide to spirits brands selling more than one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.